PRACTICAL SOFTWARE · THOUGHTFUL AUTOMATION

Your website, your WhatsApp, your numbers, your data.

Practical software for UAE businesses.

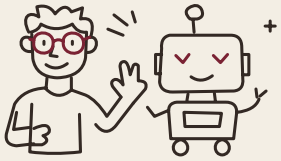
From the first enquiry to the evening's numbers. Adanix Labs builds the digital front of your business and connects the work behind it.



Customers find you

Adan Launch

A website or shopfront.



Conversations get handled

› Desk · Leads · Butler

The right reply, with the team in reach.



The work moves

› Orders · Renewals

Approvals, handovers and named decisions.



You see and steer

› Adan Command

The dashboard and the Daily Summary.

01 Digital Presence and Shopfront

Get found, answer the enquiry and get paid.

Adan Launch

Launch Start

Get found

A minimal landing website, with Google Business listing, domain registration and business email suite configuration.

2,999 | + 299/mo care · first month included

Launch Grow

Get leads

Start, plus a multilingual AI chatbot on the website connected to your services, visit metrics, and SEO/GEO optimisation.

6,999 | + 599/mo care

Launch Sell

Sell online

Grow, plus a complete end-to-end storefront, catalogue and payment support, order tracking and consistent design branding, app-ready for native Android/iOS.

12,999 | + 999/mo care · Native app from 19,999

Order tracking included on Sell. Native apps are an add-on. Butler (page 2) is an optional AI add-on on any tier.

02 Business Intelligence and Automations

See the numbers, steer the work and know what needs you next.

Adan Command

Command

See your business

The dashboard and the Daily Summary.

2,499/mo | 9,999 onboarding

Recommended

Command Select

Add one Flow pack

Command, plus the Brief and one Flow pack* of your choice.

5,999/mo | 14,999 onboarding

Command Suite

The full platform

Command, the Brief, three Flow packs*, a quarterly review and priority support.

8,999/mo | 24,999 onboarding

Brief: your numbers summarised on WhatsApp every evening, with a weekly view. Flow packs are the parts on page 2, in any combination. *Included Flow packs are eligible packs, confirmed in your quote. Scope, care and delivery stages are confirmed in your quote.

Start with the Seven Day Consultation

Seven days inside your business, ending in a clear scorecard: what we found, what it means, what it costs to fix.

AED 5,999

Credited to your first project

03 Flow packs

A Flow pack runs one part of your work. Choose any combination, on its own or inside a Command plan. Setup is paid once; monthly care is optional. Prices in AED, inclusive of VAT.

Operations

ADAN ORDERS

Quotes, approvals and proof of delivery for orders that come by WhatsApp, not the website.

7,999 setup | + 899/mo care

ADAN RENEWALS

Company and staff documents, their expiry dates and reminders to the person responsible.

7,999 setup | + 899/mo care



Studio

ADAN UPSKILL

Short skill and compliance tracks, with scores and a completion register. AML training is part of the same offer.

from 99/seat/year | Minimum 10 seats

ADAN PROOF *Scoped build*

Hire, Train, Record, Re-assess. Find the gaps and guide the next round of training.

1,999 per quarter



Front Office

ADAN DESK

Where your team works. A shared WhatsApp inbox with ownership, contacts and a sales pipeline.

4,999 setup | + 499/mo care

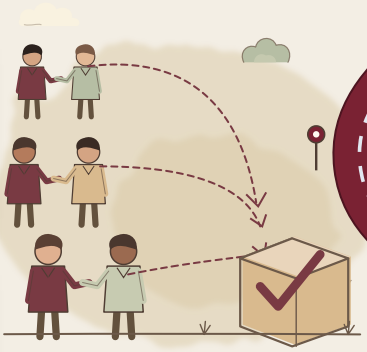
With Adan Leads

12,998 setup | + 1,398/mo care

ADAN LEADS

Answers and chases when nobody is at the desk. Capture enquiries, follow up and hand over to a person.

7,999 setup | + 899/mo care



We also pioneer custom solutions, just ask!



Knowledge

ADAN BUTLER

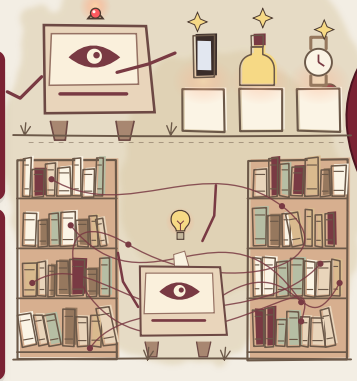
The AI that sells. Helps customers choose from your catalogue and hands the conversation to your team.

7,999 setup | + 1,499/mo care

ADAN BRAIN *Scoped build*

Cited answers over your documents, for your team. A pilot scope defines sources, permissions and how answers are checked.

11,499 setup | + 3,449/mo care



B2B Services

DISTRIBUTOR CREDIT-WATCH

Dealer exposure, cheques due and order holds. Keep releases with the owner and see the reason for each decision.

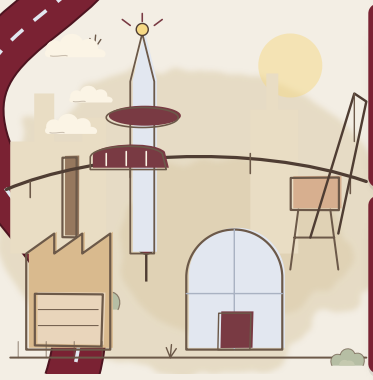
34,999 setup | + 1,999/mo care

ADAN ERP *Scoped build*

A Health Check first, then a scoped setup or integration with the books your business runs.

Health Check 7,999

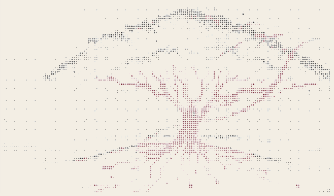
Implementations from 9,999



Made for your industry

Real estate · Clinics · Gold & jewellery · Restaurants · Exhibitions · Training institutes

Gold & jewellery: a live gold-rate board and morning rate list, goAML preparation and AML training are scoped developments.



ADANIX LABS

Why Adanix Labs? Efficient · Effective · Elegant

PDPL-ready · GDPR alignment in progress

See our demos before you commit!

Flexible payments, your way

30·50·20 — Build and setup fees: 30% on signing, 50% at the working demo, 20% at handover.

12 for 10 — Twelve months of care for the price of ten, paid annually.

Rent-to-own — No build fee on eligible builds: a monthly subscription, 12-month minimum, under a separate agreement.

Talk to us

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